

Insight Web Marketing Ltd

Banner Advertising Rates

Insight Web Marketing operate over 100 regional, national and International websites covering Ireland, UK and worldwide target markets. Advertising can be prepurchased in blocks of 10,000 impressions and be spread over any number of the sites. These websites include the world leading B&B and Holiday Home Networks.

BUTTON Advert Rates Advertising spread over a number of appropriate B&B and Holiday Home Network websites	
Button Size	CPM (Cost Per 1,000 impressions)
120×90px	€6.00
iBANNER Advert Rates Advertising spread over a number of appropriate B&B and Holiday Home Network websites	
Banner Size	CPM (Cost Per 1,000 impressions)
600×100px	€10.00
LEADERBOARD Advert Rates Advertising spread over a number of appropriate B&B and Holiday Home Network websites	
Banner Size	CPM (Cost Per 1,000 impressions)
728×90px	€12.00
SKYSCRAPER Advert Rates Advertising spread over a number of appropriate B&B and Holiday Home Network websites	
Banner Size	CPM (Cost Per 1,000 impressions)
120×600px	€15.00

To discuss your advertising campaign please email or ring

advertising@insight-web-marketing.com



064 7754094

Advertising managed by:-
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